



Sponsorship Opportunities

IASH invites you to showcase your products and services at the IASH 2022 Conference to be held at the Hilton Dresden in Dresden, Germany.

This is the world's foremost international meeting devoted to all aspects of the stability and handling of liquid fuels, their refining, marketing, transportation, storage, laboratory analysis, and use. It will bring together leading authorities representing academe, government, industry, and other sectors associated with the petroleum industry. All technologies relating to the stability and distribution of liquid fuels from the point of manufacture to end-use will be covered in a number of dedicated and general sessions.

\$10,000 Supreme Sponsor

- General session sponsorship which includes podium time for 3 – 5 minutes
 - Monday General Session
 - Tuesday General Session
 - Wednesday General Session
 - Thursday General Session
- Two (2) exclusive marketing emails sent to conference attendees (note: content to be provided by the sponsor)
- Two (2) full conference registrations
- A 10 Ft. (3M) exhibit space with poster board and 6' table
- A two-page company profile included in the delegate book
- Your company logo hyperlink on the IASH conference website
- Signage displayed in the exhibit space
- Podium recognition

\$6,500 Diamond Sponsor

- One (1) 2 – 3 minute company highlight video to be shown throughout the conference
- Evening event sponsorship
 - Welcome Reception
 - Poster Session
 - Awards Dinner
- One (1) exclusive marketing email sent to conference attendees (note: content to be provided by the sponsor)
- One (1) full conference registration
- A 10 Ft. (3M) exhibit space with poster board and 6' table
- A two-page company profile included in the delegate book
- Your company logo hyperlink on the IASH conference website
- Signage displayed in the exhibit space
- Podium recognition

\$4,000 Premium Sponsor

(The Premium Sponsor package is the equivalent of the Exhibitor Sponsorship from past IASH Conferences)

- Sponsorship for one of the following events:
 - Monday, Tuesday, Wednesday or Thursday Breakfast
 - Monday, Tuesday, Wednesday or Thursday Lunch
 - Monday, Tuesday, Wednesday or Thursday AM/PM Breaks
- One (1) full conference registration
- A 10 Ft. (3M) exhibit space with poster board and 6' table
- A two-page company profile included in the delegate book
- Your company logo hyperlink on the IASH conference website
- Signage displayed in the exhibit space
- Podium recognition

\$2,000 Classic Sponsor

- One (1) full conference registration
- One (1) cocktail/bistro table
- Signage displayed in exhibit space
- Podium and program recognition

A la Carte Options

- Lanyard
- Registration confirmation email
- Know Before You Go email
- Banner ad on the conference landing page
- Sponsor a first-time attendee breakfast
- Sponsor a focus group breakfast, invite a handful of attendees to share insider knowledge and invite feedback and brainstorming

For additional information, please contact Darnette Holbert at +1 404.760.8141 or via email at dholbert@iash.net.

IASH 2022 SPONSOR APPLICATION FORM
17th International Conference on Stability, Handling and Use of Liquid Fuels
11 – 15 September 2022

Contact Name: _____

Company/Organization: _____

Address: _____

City: _____ State/Province: _____

Country: _____ Zip/Postal Code: _____

Telephone: Country Code: + _____ Phone Number: _____

Cell Phone: Country Code: + _____ Phone Number: _____

E-mail Address: _____

Name of Person(s) who will receive gratis registration: _____

E-Mail Address of person(s) who will receive gratis registration(s): _____

Please let us know how payment will be made (payment is due by 29 July 2022):

Invoice _____ Wire Transfer _____ Amex/Master Card/Visa Credit Card _____
(see next page to provide credit card information)

My company wishes to sponsor IASH 2022 at the following level:

- \$10,000 Supreme Sponsor
- \$6,500 Diamond Sponsor
- \$4,000 Premium Sponsor
- \$2,000 Classic Sponsor
- \$1,500 Conference Lanyard
- \$1,000 Advertisement Delegate Book
- \$250 Conference Web Banner/Communications

Check here if you do not wish to exhibit _____

My company would like to sponsor the following event:

Total Due: _____

Signature: _____ Date: _____

If paying by American Express, Visa or MasterCard, please provide the information below:

Name (as it appears on the card): _____

Card Number: _____ Expiration Date: _____

Credit Card Billing Address: (if different from above)

Address: _____

City: _____ State/Province: _____

Country: _____ Zip/Postal Code: _____

Card Holder's Signature: _____

Terms and Conditions

Sponsorship and Exhibitor opportunities will be allocated on a first-come, first-served basis. The opportunities are secured by emailing or faxing your application to IASH.

Full payment must be made by 29 July 2022. If payment is not received by that date, IASH has the right to refuse this agreement. Request for cancellation and refunds must be in writing before 1 August 2022. Cancellations received after 1 August 2022 are non-refundable.

Exhibit space assignments are made on the basis of priority, availability and need, with all assignments made in the best interest of the exhibition.

Permitted on Displays:

- Sales Literature
- Product Samples
- A/V Equipment that weighs no more than 15 pounds
- Giveaways and Promotional Items

Prohibited from Displays:

- Displays that obstruct the view of adjacent exhibits
- Mechanical, electrical or other devices which produce sound that is disturbing to other exhibitors

All exhibitors working in the exhibit hall should carry liability insurance. Exhibitors must operate and maintain their exhibit so that no injury will result to any person or property. Hazardous and nuisance causing activities are prohibited. Exhibitors are strongly urged to obtain full-coverage temporary insurance for their merchandise and displays while in transit and while at the exhibit hall.

Each exhibitor shall indemnify and hold harmless IASH, appointed contractors, and the exhibit hotel for all liability from any cause including accident or injury to invitees, guests, exhibitors, their agents and employees; including loss or damage to personal property. Damage to property caused by an exhibitor will be paid for by that exhibitor. Fire department regulations must be observed.

Initial here to indicate you have read the Terms and Conditions for exhibiting at the IASH 2022 Conference _____

Please return this form to Darnette Holbert via fax +1 404.240.0998 or via email at dholbert@iash.net.